**South Carolina Humanities**

**Project Director’s Report**

**This report should include (1) statistical data entered on this page; (2) a narrative evaluation (see questions on opposite side); (3) samples of publicity, program brochures, newspaper articles, and other project materials that provide useful information. You are encouraged to submit images digitally to South Carolina Humanities.**

**SC Humanities Grant # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grant Period \_\_\_\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_\_\_\_**

**Project Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Grantee: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Project Director: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­**

**1. Direct Audience \_\_\_\_\_\_\_\_\_\_ (total number) ­­­­­­­­­­­**

**(If series of programs, breakdown for individual sessions)**

**Adults \_\_\_\_\_\_\_\_\_\_ Male \_\_\_\_\_\_\_\_\_\_**

**Students \_\_\_\_\_\_\_\_\_\_ Female \_\_\_\_\_\_\_\_\_\_**

**Ethnic backgrounds (numbers if possible)**

**Caucasian \_\_\_\_\_\_\_\_\_\_ Hispanic-American \_\_\_\_\_\_\_\_\_\_**

**African-American \_\_\_\_\_\_\_\_\_\_ Native American \_\_\_\_\_\_\_\_\_\_**

**Asian American \_\_\_\_\_\_\_\_\_\_ Other \_\_\_\_\_\_\_\_\_\_**

**Special audiences reached (numbers only where feasible)**

**Business community \_\_\_\_\_\_\_\_\_\_ Military \_\_\_\_\_\_\_\_\_\_**

**Community leaders \_\_\_\_\_\_\_\_\_\_ Professional group \_\_\_\_\_\_\_\_\_\_**

**Economically disadvantaged \_\_\_\_\_\_\_\_\_\_ Scholarly community \_\_\_\_\_\_\_\_\_\_**

**Older adults \_\_\_\_\_\_\_\_\_\_ Special interest groups \_\_\_\_\_\_\_\_\_\_**

**Rural \_\_\_\_\_\_\_\_\_\_ Teachers \_\_\_\_\_\_\_\_\_\_**

**Government officials \_\_\_\_\_\_\_\_\_\_**

**2. Did you keep track of zip codes (tourists) or hotel rooms used? If so, please report those numbers:  
Tourists\_\_\_\_\_\_\_\_\_ Hotel rooms\_\_\_\_\_\_\_\_\_\_\_\_**

**3. Indirect audience (may be estimated) for exhibit/film/or other format \_\_\_\_\_\_\_\_\_\_**

**4. Names of towns or cities where project activities took place ­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**\*\*PLEASE SEE OTHER SIDE\*\***

Be sure to attach the narrative evaluation and sample materials. For the narrative evaluation, address the following topics:

(1) **Humanities Content** – how effectively did the humanities scholar(s) fulfill assigned role(s)? How successful was the overall project in using the humanities to enrich audience understandings, encourage reflection and dialogue, etc.?

(2) **Audience** – what did the audience response reveal with regard to the effectiveness of the project planning and promotion? What constituencies in your community did you reach?

(3) **Organization and Administration** – how well did the format serve to present the topic and involve audience members? How adequately did project staff and resource persons fulfill administrative and other responsibilities? How would you evaluate assistance provided by SC Humanities and its staff? Do you have a “next step” to follow up this project?

(4) **Funding** – how accurately had funding needs for the project been estimated? If your project were viewed as a business operation, was it cost-effective? If not, was it cost-effective as an educational venture with long-range implications? Have you found local support for some form of project continuation if there evidence of need?

(5) **Outcomes** – How did this project change/improve your organization’s ability to serve your constituency? Did it increase your visibility, attendance, donations, or professional partnerships?

(6) **Accessibility** – how do you think your organization and SC Humanities could work together to make programs more accessible to more people and different constituencies, including disabled people?

(7) **SC Humanities** – what themes or ideas would you like SC Humanities to pursue for future programs? What could SC Humanities be doing better in the state?